



Reach consumers through leading pharmacies that represent more than 50% of U.S. prescription dollar volume.

Chain Network:	# Stores in Rx EDGE Network	Rx Sales in Network Stores (Millions) ¹	Rx EDGE Network: % of Total U.S. Retail Rx Sales ²
CVS Pharmacy	6,601	\$35,579	21.49%
Rite Aid	4,541	16,625	10.14%
Kmart	875	2,143	1.31%
Supervalu (Acme, Cub, Jewel, Shaws, Star)	726	1,708	1.04%
Duane Reade	249	858	.52%
A&P/Pathmark	239	558	.34%
HEB (Counter only)	181	948	.58%
Wakefern (ShopRite)	173	553	.34%
ShopKo	140	590	.36%
USA/Super D	135	347	.21%
Kerr Drug	85	368	.22%
Navarro Discount Pharmacy	27	112	.07%
Fruth Pharmacy	25	111	.07%
Fagen Pharmacy	22	54	.03%

Independent Network:

Pharmacy First*	2,391	\$5,475	3.34%
Leader	1,678	4,114	2.51%
Good Neighbor	2,227	6,001	3.66%
Medicine Shoppe/Medicap Pharmacy	514	1,074	.66%
EPIC*	396	1,005	.61%

Rx EDGE network – % of total U.S. retail drug sales

47.49%

Your best Rx for a strong ROI.®

Additional Retailers (subject to availability³): Shelf Only

	# Stores	Rx Sales in Participating Stores (Millions) ¹	% of Total U.S. Retail Rx Sales ²
Kroger	1,909	\$7,388	4.51%
Safeway	1,082	3,697	2.25%
Winn Dixie	393	660	.40%
Delhaize*	253	686	.42%
Albertsons LLC	211	754	.46%
Giant Eagle	209	1,084	.66%
Hy-Vee	131	857	.52%
Harris Teeter	119	190	.12%
Weis Markets	115	226	.14%
Save Mart	114	236	.14%
Bi-Lo/Lone Star*	113	368	.22%
Brookshire Grocery	109	308	.19%
Spartan*	96	146	.09%
Schnuck Markets	98	206	.13%
Kinney Drug	92	637	.39%
K-VAT Food Stores*	72	96	.06%
Discount Drug Mart	69	237	.14%
Roundys*	64	178	.11%
Ingles*	62	71	.04%
Marc Glassman Inc.	57	153	.09%
Price Chopper/Golub*	60	102	.06%
Bartell Drug	57	194	.12%
Assoc. Wholesale Grocer - KC*	56	75	.05%
Assoc. Food Stores*	54	73	.04%
Other <50 Stores Per Chain*	686	919	.56%

Rx EDGE network plus additional chains – % of total U.S. retail drug sales **59.40%**

Retailers in the Rx EDGE network have a large share of Rx sales in their respective channels.⁴

Retail Pharmacy Channel	Rx EDGE Network: Share of Rx Sales Within Channel	With Additional Chains (subject to availability): Share of Rx Sales Within Channel
Chain Drug, Regionals, Mass	53.5%	54.6%
Independents	34.3%	34.3%
Supermarket	14.6%	87.2%

Rx EDGE programs are available in 30 of the top 50 retailers by Rx sales⁵

¹ Drug Store News Retail Pharmacy 50/2010 Report April 2010, based on 2009 Rx sales

² U.S. Prescription Drug Sales, Retail Channel 2009 = \$164 Billion, IMS Health Year-End Data 2009

³ See your Rx EDGE sales representative for details

⁴ Channel Rx sales information, IMS Health Year-End Data 2009:

-Chain Stores: \$105.5 Billion

-Independents: \$37.3 Billion

-Food Stores: \$21.2 Billion

⁵ Drug Store News Retail Pharmacy 50/2010 Report April 2010, ranking by 2009 Rx sales

*Rx sales estimated

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