



Rx EDGE® Retail Pharmacy Programs



Rx EDGE® Shelf

These prominent take-one information dispensers reach targeted consumers. The shelf is an ideal location to communicate the benefits of an Rx product- while consumers are shopping in the corresponding OTC or other related category section.

Rx EDGE® Counter

These countertop information dispensers reach consumers and generate awareness at the pharmacy counter area. They are often used in conjunction with a shelf program.



Rx EDGE® Custom

Customized materials are available to address specific brand needs. Includes floor displays, window clings, and distinctive counter and shelf units.

All locations/installations of Rx EDGE programs are subject to retailer approval.

For more information, contact Rob Blazek at 317.884.0250 or email rob.blazek@rx-edge.com